



Museum Press Release

For Immediate Release

February 5, 2013

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Artist Roy Lichtenstein: American Identity Pioneer of the Pop Art Movement

A new art exhibition opens at The Museum of Biblical Art in Dallas, TX titled "Roy Lichtenstein: American Identity" on February 8th, 2013. Considered a pioneer of the pop art movement by art historians, his contemporaries were artists like Andy Warhol and James Rosenquist. Lichtenstein was born to Jewish parents and grew up on the upper west side of New York City. This art exhibit explores his Jewish American identity asking: "Who am I?"

The exhibition features original works of art by Roy Lichtenstein such as woodcuts, serigraphs, and screen prints. Many identify Lichtenstein as 'The Dot Artist'. This refers to what are called Ben-Day dots, traditionally used in the printing process that Lichtenstein enlarged to a grand scale. His images are flat and are reminiscent of comic illustrations. Balloon dialogue or individual words like 'Pow!' and 'Whaaam' are added around familiar stylized images of chairs, dive bombing planes, living rooms, Native American images, and pretty girls.

Museum Curator Scott Peck: "Born to a Jewish family, Lichtenstein was stimulated and inspired by the everyday images of life, such as newspapers, advertisements, and comic books. On loan from the renowned Jordan Schnitzer Family Foundation Collection, this exhibition explores the Jewish American identity and gives us insight into who we all are as Americans. You will discover yourself in Lichtenstein's iconic pop art approach."

**Roy Lichtenstein: American Identity
Pioneer of the Pop Art Movement
February 8 – April 28 2013**

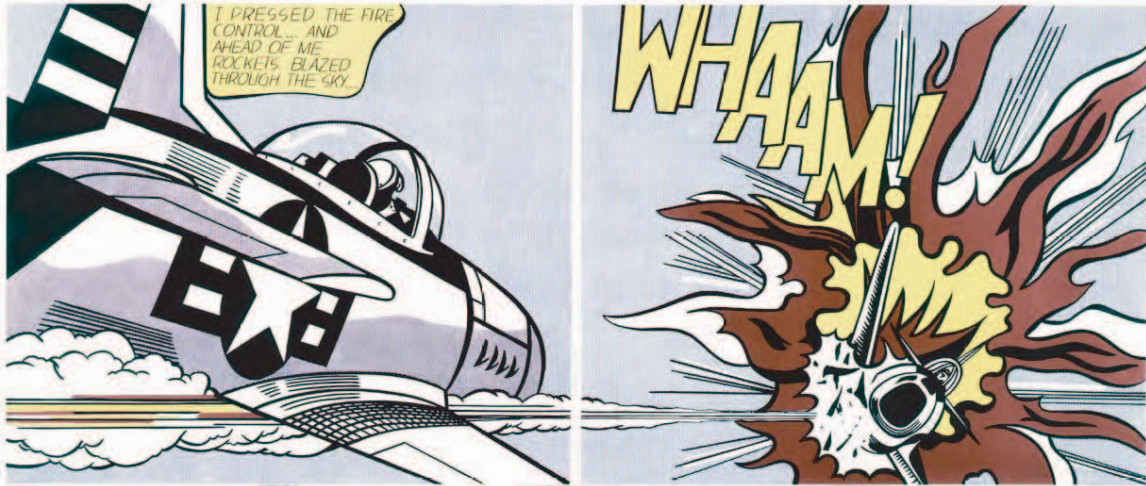
The MBA - Museum of Biblical Art

Admission: \$12 with Discounts for Groups, Seniors and Children.

7500 Park Lane Dallas, TX Across from the North Park Nordstrom and Neiman Marcus 214-368-4622

Hours: Tuesdays through Saturdays 10 to 5PM Thursdays Open Until 9PM Sunday 1 to 5PM

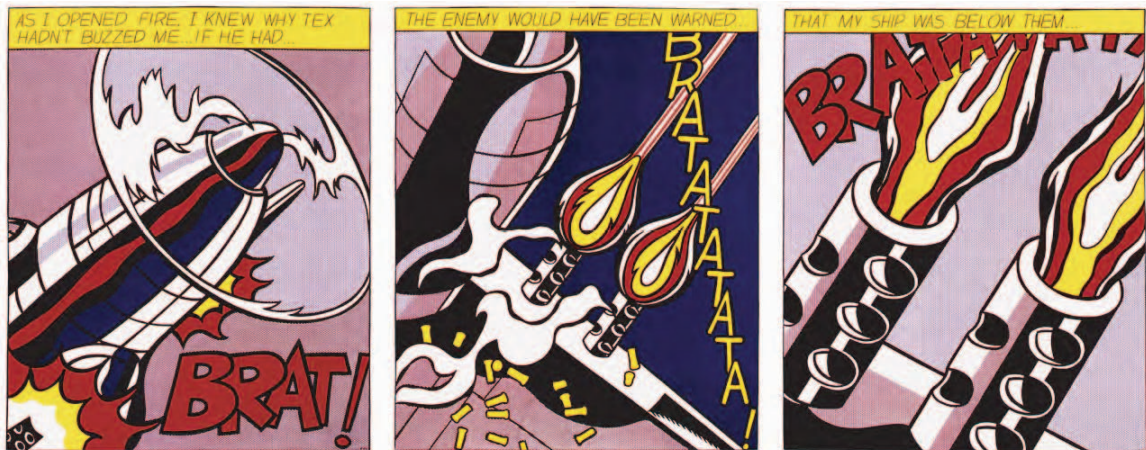
www.biblicalarts.org



"Whaam! Poster" 1967 Lithograph Roy Lichtenstein



"Reverie" 1965 Screen Print Roy Lichtenstein



"As I Opened Fire Poster" 1966 Lithograph Roy Lichtenstein



"American Indian Theme VI" 1980 Woodcut Roy Lichtenstein



"Interior Series: La Sortie" 1990 Woodcut Roy Lichtenstein



"Interior Series: Yellow Vase" 1991 Lithograph, Woodcut and Screen Print Roy Lichtenstein